

FOR IMMEDIATE RELEASE

March 10, 2021



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RESIDENTIAL FIRE 4336 Genyth Avenue





MEMPHIS, TN - The Memphis Fire Department responded to an alarm of fire at 4336 Genyth Avenue, Wednesday, March 10, 2021 at 7:22 a.m. Upon arrival on the scene, firefighters reported heavy fire visible from the one-story wood frame residential structure. Fifteen (15) pieces of Fire/Rescue/EMS equipment and approximately thirty-four (34) emergency response personnel ultimately responded to the call. Battalion Chief S. Clark was the commanding officer of this incident. The fire was brought under control at 7:35 a.m. There were no firefighter or civilian injuries. The occupant escaped safely, prior to the arrival of fire crews. Red Cross assistance was not requested.

The residence **did have** a working smoke alarm. The structure and a vehicle sustained smoke, fire and water damage. Total damage is estimated at \$10,000.00 vehicle, \$60,000.00 structure and \$20,000.00 contents. The adjacent home (4342 Genyth) sustained \$5,000.00 structural damage and \$2,000.00 vehicle damage. The origin and cause of the fire was determined to be intentionally set in the carport. This is an active investigation. *Anyone with information is asked to call Crime Stoppers at 528-CASH (2274) or the State Arson Hotline at 1-800-762-3017. You could be eligible to receive a cash reward from Crime Stoppers of Memphis and Shelby County, Inc.*

The Memphis Fire Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** on-line at: https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/ or call the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other FIRE/EMS NON-EMERGENCY issues please dial (901) 458-8281.